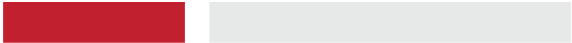
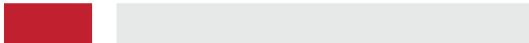


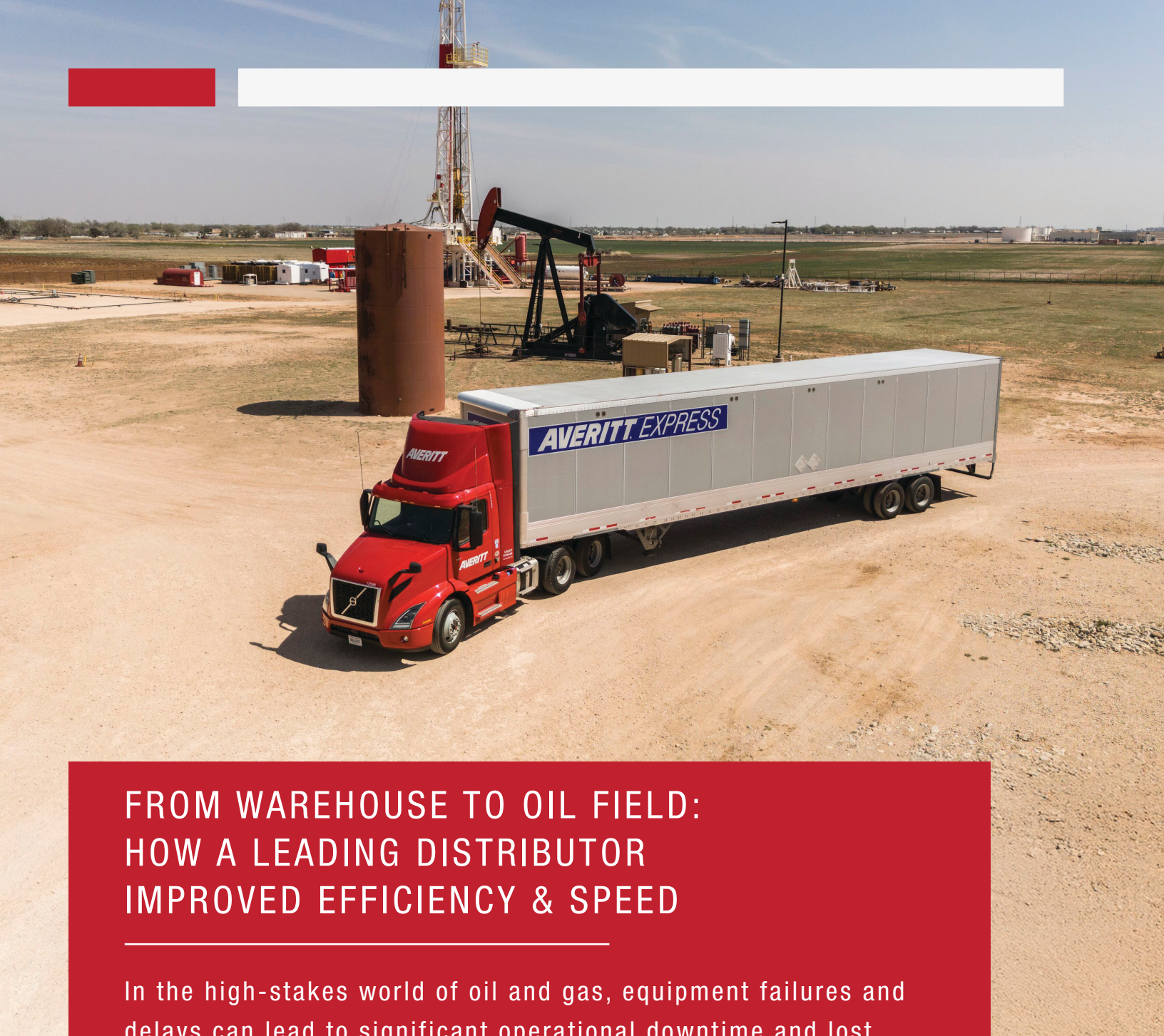


FROM WAREHOUSE TO OIL FIELD:
HOW A LEADING DISTRIBUTOR
IMPROVED EFFICIENCY & SPEED



AVERITT





FROM WAREHOUSE TO OIL FIELD: HOW A LEADING DISTRIBUTOR IMPROVED EFFICIENCY & SPEED

In the high-stakes world of oil and gas, equipment failures and delays can lead to significant operational downtime and lost revenue. Companies need a reliable logistics partner to ensure that mission-critical equipment - like generators, motors, and power systems - arrives on time and in top condition to keep operations running.

This case study explores how a leading distributor of industrial equipment to the oil and gas industry partnered with Averitt to optimize its supply chain, ensuring seamless deliveries, reduced transit times, and improved shipment visibility.

THE CHALLENGE: TIME-SENSITIVE, HEAVY-DUTY DELIVERIES

The distributor supplies industrial generators, motors, and power systems to oil fields across Texas and Oklahoma. These components, including 26-foot camshafts and 15,000-lb. generators, are critical to powering drilling operations. If a unit fails, a replacement must be delivered immediately to prevent costly downtime.

Key challenges included:

- Urgent, time-sensitive deliveries to remote oil field locations.
- Managing heavy, oversize equipment shipments requiring specialized transport.
- Coordinating multi-location parts runs between the distributor's facilities.
- Ensuring seamless tracking and invoicing for all shipments.

With an oil and gas boom on the horizon, the distributor needed a logistics partner that could scale quickly and deliver with precision.



THE SOLUTION: A TAILORED LOGISTICS STRATEGY WITH AVERITT

Averitt developed a customized logistics plan to support the distributor's operations, providing seamless transportation, real-time visibility, and specialized handling.

Expedited Freight for Critical Shipments

To ensure fast and reliable deliveries, Averitt set up a dedicated expedited shipping solution, including:

- ✓ **Next-day deliveries** to Midland and Odessa oil fields.
- ✓ **Seamless invoicing & insurance coverage** through Averitt's logistics platform.
- ✓ **A dedicated expedited contact** to streamline urgent shipments.



Averitt Connect: Simplifying LTL & Expedited Shipments

The distributor needed an easy-to-use shipping management platform to handle LTL and expedited freight. By implementing Averitt Connect, they gained:

- ✓ **Instant rate comparisons & booking** for LTL and expedited shipments.
- ✓ **Automated insurance coverage** built directly into the invoicing process.
- ✓ **End-to-end shipment tracking** for full visibility and peace of mind.

Since integrating Averitt Connect, the distributor has seen improved efficiency in shipping coordination, cost management, and claims processing, ensuring that urgent shipments reach their destinations without delay.

Specialized Equipment Handling

Moving the distributor's massive generators and motors required expertise in heavy-haul and flatbed transport. Averitt provided:

- ✓ **Flatbed trucks with tarp protection** for generators requiring crane offloading.
- ✓ **Conestoga trailers for oversize parts** needing extra protection.
- ✓ **Coordinated pickup and delivery schedules** to meet field crew requirements.

Optimized Warehousing & Distribution

With a new distribution center in northern Texas, the distributor required efficient inventory movement between locations. Averitt set up:

- ✓ **Nightly parts runs** across Texas and Oklahoma to ensure steady supply.
- ✓ **Dedicated truckload services** for large-scale inventory replenishment.
- ✓ **Scalable capacity** to meet fluctuating demand as drilling operations ramped up.

THE RESULTS: A RELIABLE LOGISTICS SOLUTION FOR OIL & GAS



By partnering with Averitt, the distributor eliminated shipping bottlenecks and improved delivery reliability. Key benefits included:

Faster Deliveries: Expedited shipments ensured next-day arrival for critical equipment.

Seamless Inventory Flow: Optimized parts runs kept the distributor's locations stocked and ready.

Cost-Effective Heavy-Haul Solutions: Flatbed transport reduced handling risks and improved efficiency.

Improved Shipment Visibility: Real-time tracking through Averitt Connect provided end-to-end shipment oversight.

SCALING FOR THE FUTURE

As oil and gas activity accelerates, the distributor now has a trusted logistics partner capable of scaling rapidly to meet demand. With Averitt's Power of One approach - One Partner, Endless Possibilities - the distributor is positioned for continued growth and operational success.

Looking for a logistics partner that understands the unique challenges of the oil and gas industry?

To learn more, visit
[Averitt.com/Industries/Oil-And-Gas](https://www.averitt.com/Industries/Oil-And-Gas)

