

HOW AVERITT IS DRIVING EFFICIENCY FOR
CROSS-BORDER AUTOMOTIVE SUPPLY CHAINS



AVERITT



THE AUTOMOTIVE INDUSTRY RELIES ON SEAMLESS LOGISTICS TO KEEP PRODUCTION LINES RUNNING SMOOTHLY. FOR ONE MAJOR AUTOMOTIVE MANUFACTURER, MANAGING FREIGHT FROM OVER 30 VENDORS IN MEXICO TO A PRODUCTION FACILITY IN ALABAMA PRESENTED SIGNIFICANT CHALLENGES. WITH DIVERSE BROKERS, INCONSISTENT PROCESSES, AND THE NEED FOR SPEED, THEY SOUGHT A PARTNER WHO COULD PROVIDE AN INNOVATIVE SOLUTION. AVERITT DELIVERED WITH A CROSS-DOCK OPERATION AT ITS LAREDO DISTRIBUTION CENTER, ACCELERATING THEIR SUPPLY CHAIN EFFICIENCY.

THE CHALLENGE

The manufacturer faced several logistics hurdles:

- **Complex Vendor Network:** Over 30 vendors in Mexico, each using different customs brokers, resulted in dispersed freight across Laredo.
- **Tight Production Timelines:** Delays in consolidating shipments threatened the smooth operation of the Alabama production line.
- **Costly Warehousing:** The existing model relied on a warehouse for consolidation, adding time and expense.



Meanwhile, the growing trend of nearshoring to Mexico is making it even more critical for manufacturers to rethink their cross-border supply chains. As more suppliers establish operations in Mexico, ensuring resiliency and maintaining the smooth flow of materials to production lines has become paramount.

THE SOLUTION

Averitt introduced a streamlined cross-dock model tailored to the automotive manufacturer's needs:

- **Comprehensive Local Pickup:** Leveraging its robust infrastructure as one of the nation's largest LTL carriers and its asset-based fleet, Averitt utilized its P&D drivers to collect shipments daily from various brokers in Laredo. This ensured reliable pickups across the city's logistics network.
- **Seamless Consolidation:** Freight was brought to Averitt's cross-dock facility, where it was scanned using Advanced Shipping Notices (ASNs) and consolidated into dedicated truckloads for nightly delivery to Alabama.
- **Returnable Packaging Management:** Empty bins and packaging were returned through the same process, ensuring an efficient circular supply chain.

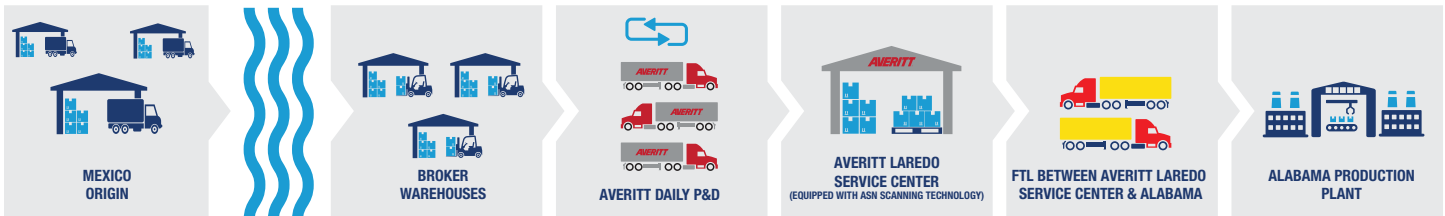


This innovative solution eliminated the need for warehousing, reducing costs and speeding up delivery times.

PREVIOUS CROSS-BORDER SUPPLY CHAIN MODEL



NEW STREAMLINED CROSS-DOCK SUPPLY CHAIN MODEL



THE TECHNOLOGY EDGE

To support the solution, Averitt also integrated its technology systems with the manufacturer's, enabling:

- **Advanced Visibility:** Real-time updates through ASN scanning provided complete inventory transparency, from pickup to delivery.
- **Operational Precision:** Tailored IT solutions ensured every part and package was tracked to the production line.



THE RESULTS

Averitt's solution delivered measurable improvements:

- **Reduced Costs:** The elimination of warehousing fees and optimized local pickup reduced overall logistics expenses.
- **Improved Speed to Market:** The cross-dock model enabled same-day consolidation and nightly shipments, significantly reducing lead times.
- **Operational Reliability:** The consistent and reliable process ensured the manufacturer avoided costly production delays.
- **Scalability:** Averitt's flexible network accommodated growing volumes and changes in production needs.



A Proven Model for the Industry

This success story highlights how Averitt's cross-dock solution is transforming logistics for the automotive industry. By eliminating inefficiencies, providing end-to-end visibility, and delivering reliable results, Averitt is setting a new standard for cross-border supply chain management.

For automotive manufacturers seeking to optimize their logistics, Averitt's cross-dock solutions along the U.S.-Mexico border offer a proven model. With one of the largest LTL networks in the nation and a robust asset-based fleet, Averitt ensures consistent daily pickups and seamless operations across the border and beyond. As nearshoring to Mexico continues to grow, rethinking cross-border supply chains is no longer optional - it's essential for strengthening resiliency and keeping production lines running smoothly.

Learn More About How Averitt Can Support Your
Automotive Logistics Needs at:

Averitt.com/Automotive



THE POWER OF ONE

With just One Contact and Zero Worries, Averitt has your transportation and logistics needs covered at every turn in your supply chain. **That's the Power of One!**

